



## Save Time Managing Your Website: Web Agency Reveals Best Tools

As a busy marketing pro, juggling responsibilities and keeping up with multiple platforms, we'll show you how to save hours each month on your website.

We're pulling back the curtain to show you the best tools we've discovered in our web agency for managing client projects with less time.

We've tested and used just about every tool out there, and these tools (paid) have had huge returns on investment for hours saved.

Here's a look at our internal tools we use:

### WP Umbrella

This tool allows bulk management of Wordpress websites. You can see at a glance from your dashboard all active sites, and their status for necessary updates.

A brand new feature we are loving is that you can now assign team privileges to allow access to sites without having to create a user account on each website

### Kinsta

We include this as a time-saving tool, because of the incredible support. Any time we have a technical issue, we know we can get someone on live chat within 10 minutes and get another set of eye on the problem

### Komodecks

This tool allows us to record our screen to give briefings to clients, as well as capture how we do things to create SOPs for internal work

## Ruttl

Allows you to directly annotate and comment on a web page, both in desktop and mobile views, as well as track versions.

## Postmark

For any forms that need to send email notifications, Postmark is a simple and inexpensive service to make sure email notifications are delivered reliably. Whether it is a receipt or a contact us form, with Postmark you can know the emails will go out, and you can review logs of emails sent by your system as well.

## Domain Monitor

This provides a couple of key functions for managing our clients domain names that you will find useful. It automatically emails you when domain names are going to expire, and allows you to monitor a couple of more geeky things like the expiration date of your SSL certificate and also get notifications of downtime or any changes to your DNS records.

## ChangeTower

ChangeTower will watch your website for you to keep track of any potential changes to the site, whether visually, to the code itself, or any specific error messages that you want to track so you are instantly notified in case of a problem.

# Mac Tools

As an additional bonus, here are a few Mac tools that we also use in our web agency.

## Transmit

This is a huge time saver for FTP access to sites, as you can save all the relevant info and have multiple saved sites and hop right into FTP access.

## Color Slurp

Super simple color picker that saves time when you need the exact color code

## Pastebot

Allows copy and paste clipboard history, so you can quickly refer back to previous things you've copied

## Cleanshot X

Not only is this great at screenshots, it saves tons of time by being able to directly annotate

## JPEGmini Pro

Allows you to quickly resize images for a project. You can set the destination for your resized images and automatically

## Pixelmator Pro

My favorite thing is that it is a one-time purchase, instead of a subscription. We use this all the time for quickly cropping and resizing images that need more than just image compression